

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

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254304	AGENCY (OR SERVICE) ACTING AS AGENT FOR 329097		ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	SRCP MEDIA		TOM SMITH FOR SENATE	
AND	201 N Union St Ste 200		333 Allegheny Ave Ste 202	
ADDRESS	Alexandria	VA 22314-2651	Oakmont	PA 15139-2072
	USA		USA	
CONTACT			PRODUCTSMITH WEEK 8/28	
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO. 225	PRODUCT CODE	1310
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 08/28/12 AND ENDING 09/03/12 NO. WEEKS: 1				

Cancellation Notice

Required

Announcement 28 days

prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
PRINT AT STATION. ALL RATES ARE PRE-EMPTIBLE. PAID FOR BY SMITH FOR SENATE. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.										
1 30 MIN SEP	T-F	3	09:00A	09:30A	30S	08/28/12-08/31/12	PITTSBURGH LIVE	3	165.00	495.00
2 30 MIN SEP	T-F	3	10:58A	11:58A	30S	08/28/12-08/31/12	PRICE IS RIGHT	3	500.00	1500.00
3 30 MIN SEP	01111..	4	11:58A	12:30P	30S	08/28/12-08/31/12	NOON NEWS	4	500.00	2000.00
4 30 MIN SEP	01111..	4	04:30P	05:00P	30S	08/28/12-08/31/12	430-5PM NEWS	4	650.00	2600.00
5 30 MIN SEP	T-F	1	05:00P	05:30P	30S	08/28/12-08/31/12	5-530PM NEWS	1	800.00	800.00
6 30 MIN SEP	T-F	3	05:30P	06:00P	30S	08/28/12-08/31/12	530-6PM NEWS	3	800.00	2400.00
7 30 MIN SEP	11111..	4 1	05:58P	06:30P	30S	08/28/12-08/31/12 09/03/12-09/03/12	M-F 6PM NEWS	5	800.00	4000.00
8 30 MIN SEP	11111..	4 1	06:30P	07:00P	30S	08/28/12-08/31/12 09/03/12-09/03/12	M-F 630PM NEWS	5	800.00	4000.00
9 30 MIN SEP	Th	1	07:00P	11:00P	30S	08/30/12-08/30/12	STEELERS PRE SEASON GAMES	1	14000.00	14000.00
10	T-F	1	11:00P	11:35P	30S	08/28/12-08/31/12	11PM NEWS	1	1600.00	1600.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

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			FROM	TO						
30 MIN SEP										
11 M 30 MIN SEP		1	11:00P	11:35P	30S	09/03/12-09/03/12	11PM NEWS	1	1600.00	1600.00
Total Contract:								31		34995.00
Billing Summary										
Otr 3-12						Jul .00	Aug .00	Sep 34195.00	Total 34195.00	
GRAND TOTAL									34195.00	

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